

At time of service discount

The era of patients going to a chiropractor, getting an adjustment and paying cash is behind us. Many people have insurance and want to use it, but they still want the cash price. A doctor of chiropractic giving a discount because a person is paying cash is illegal. Patients have to pay the same price regardless of coverage. The only way a doctor of chiropractic can give an "at time of service discount" is if they are signed up with a cash discount network. Dr. Gochee is a member of such a network called Chirohealthusa.com.

How does this network work?

Because Dr. Gochee is a member, she can offer an "at time of service discount" to any patient who is signed up with Chirohealthusa. Patients can join for the low price of \$39 per family per calendar year. Patients can sign up at our office and start saving money right away.

I have insurance; do I have to join Chirohealthusa.com?

No. This is a totally volunteer program. Dr. Gochee is no longer in network with any major medical insurance companies, so everyone has to pay the same fee for services rendered. Some insurance policies have the same coverage regardless of in or out of network. As all ways patients, this office works with every patient to try and get the best coverage for them at the most affordable price.

For patients who have Blue Cross/Blue Shield, you are welcomed to join Chirohealthusa.com. BC/BS policy is with the members and the insurance company will send the check directly to the patients. If you would like to receive the "at time of service discount" you need to sign up. We will still file with your insurance company and they will reimburse you for services you have paid out of pocket.